



# Sponsorship Opportunities 2026



northwest  
**KIDNEY  
KIDS**

✉ [info@nwkidneykids.org](mailto:info@nwkidneykids.org)

🌐 [www.nwkidneykids.org](http://www.nwkidneykids.org)

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Dear Sponsor,

Do you know how amazing kidneys are?

We didn't—at least not until our lives were changed by chronic kidney disease (CKD). Kidneys filter blood, regulate blood pressure, produce red blood cells, activate vitamin D—the list goes on. Life becomes incredibly complex when that function is lost, especially when the person affected is a newborn baby, a bouncing toddler, or a teenager just wanting to attend homecoming.

For the past twenty years, **Northwest Kidney Kids, Inc. (NWKK)** has brought **joy, hope, and connection** to children living with kidney disease and their families through **camp, year-round support programs, and lifelong education**—all provided at no cost to the families we serve.

**Your sponsorship makes this possible.**

Every child with kidney disease deserves the chance to grow up surrounded by understanding, encouragement, and opportunity. When you support NW Kidney Kids, you're helping to build a community where no child or family faces kidney disease alone.

Everyone joins this kidney family for different reasons—but we all share a common thread: hope.

**Lauren's Story:** *"For my family, our 'kidney kid' lost all kidney function after a battle with E. coli/HUS when she was two. Our world felt like it was closing in. I feared for Helen's future—would she ever have the chance at a 'normal' life? In 2014, almost a year after her diagnosis, we attended our first NWKK family camp. To say it changed everything is an understatement. Her challenges didn't go away, but we finally had hope. We found a team of people who understood, and suddenly, our future felt a lot brighter."*

**Alex's Story:** *"I was a healthy 14-year-old, running on the cross country team and getting ready to begin my freshman year of high school when I was suddenly diagnosed with an immune-mediated kidney disease. Instead of participating in homecoming activities and cross country meets, I was balancing infusions, nephrology appointments, and school work. I felt alone and unlike my peers—until I began volunteering at NWKK camps. I learned that there were other kids like me, and many had overcome so much more at a much younger age. NWKK camps have a profound impact on all who attend—hope, perspective, and lasting connections."*

We invite you to review **our sponsorship packet** and consider how your organization can make a meaningful difference. All contributions are 100% tax-deductible (**Tax ID #05-0632305**), and we proudly recognize our sponsors throughout our community.

Thank you for considering this opportunity to support young lives and families facing the challenges of kidney disease.

With heartfelt gratitude,

Alex Baker, DNP, FNP-C

Lauren Lynn, ARM

Board Co-Presidents

Northwest Kidney Kids, Inc.

# 1257

Volunteer Hours

# 394

Participants at Strut Your Kidney



Families Served at  
Camp

# 25

Feeling like you  
Belong...

# PRICELESS

# 18

Camp Counselors

# 136

Dedicated Volunteers

# 38

Supportive Siblings

— “ —

Being a kidney sibling made me make new friends and knowing there is a kidney community that is there for my sister and family.  
-Joesijah, 1st time Family Camper

— ” —

— “ —

Our first year at family camp was incredible because we felt welcome and a part of a new family community. My kidney kids favorite part of camp was time with counselors. She enjoyed meeting new friends and doing new things. She loved family camp!

-Eugenia & EJ, parents of Jerijah, age 5, 2nd time Family Campers

— ” —

# Family Events

## **Mission Statement**

We bring joy, hope, and connection to children with kidney disease and their families through camps, supportive programs, and lifelong learning.

## **Vision Statement**

For every child with kidney disease and their family to thrive: empowered to manage their health, embrace their future, and grow in a caring supportive community.

## **Family & Youth Support / Events \$1,000**

Offers youth outings (like bowling, mini golf, or laser tag), regional gatherings, and transplant celebrations. Provides educational resources and peer support through both in-person and online connections.

## **\$3,500 Clinical Support**

Helps provide supplies not covered by insurance, such as blood pressure monitors, and offers education to support families in caring for children at home.

## **Young Ambassadors & Scholarship \$1,000**

The Young Ambassadors program empowers youth to advocate and engage in their community. The Suzanne Billings Memorial Scholarship supports post-secondary education or vocational training for young adults with kidney disease.

## **\$1,500 Mentoring Program**

Provides one-on-one peer mentoring, matching mentors who have lived experience with kidney disease. Includes a Parent Mentoring Program and peer group meetings for kids and siblings focused on education, health, and self-esteem.

## **\*NEW\* Premier Sponsorship**

**\$15,000**

Be part of something bigger than a single event. Our new Premiere Sponsorship offers companies the unique opportunity to connect with our community all year long. Each partnership is tailored to align with your organization's goals, ensuring meaningful engagement and visibility.

As a Premiere Sponsor, your brand will be showcased across our cornerstone events, including our annual Gala, the Strut Your Kidney walk/race, and our flagship Kidney Kids Camp, giving you a powerful presence where it matters most.

This is more than sponsorship; it's a year-round partnership with impact. Contact us today to learn how you can join us in empowering kidney kids and families.



# Gala

CELEBRATING 20 YEARS

The NW Kidney Kids Gala is our premier fundraising event, celebrating and supporting children with chronic kidney disease and their families through an inspiring evening of dinner, auctions, and community. Every dollar raised directly funds vital programs like camps, family outings, support groups, and more.

**Date: April 11th 2026**  
**Gray Gables, Milwaukie, Oregon**

## Silver

**\$3,500**

- Small Ad in Event Program (Deadline: April 1, 2026)
- Social Media Acknowledgment of Sponsorship
- Logo on Online Auction Site 60 days prior to start of event
- Table at April 11th Event (includes 10 seats)
- Inclusion of Logo on Gala Website & In person Event

## Gold

**\$7,000**

- Logo on Invitations (Deadline: January 5, 2026)
- 1/4 Page Ad in Event Program (Deadline: April 1, 2026)
- Social Media Acknowledgment of Sponsorship
- Logo on Online Auction Site 60 days prior to start of event
- Table at April 11th Event (includes 10 seats)
- Inclusion of Logo on Gala Website & In person Event

## Bronze

**\$2,000**

- Social Media Acknowledgment of Sponsorship
- Logo on Online Auction Site 60 days prior to start of event
- Table at April 11th Event (includes 10 seats)
- Inclusion of Logo on Gala Website & In person Event



# Strut Your Kidney

9<sup>TH</sup> ANNUAL

Strut Your Kidney is more than just a 5K, 10K, and Family Fun Run—it's a celebration that raises awareness and vital funds for Northwest Kidney Kids, the only organization in the Northwest dedicated to supporting children with chronic kidney disease and their families. By participating, you help provide essential programs and make a lasting impact on kidney families.

**Date: September 20th 2026**

**Location: Sellwood Riverfront Park**

## Individual

**\$1,500**

- Logo on T-Shirts
- Name Displayed at Event
- Social Media Acknowledgment of Sponsorship
- 10x10 Space for Vendor Booth
- Logo Displayed on Strut Website
- 5 Event promo codes to be used for a free registration on any of the races (5K, 10K, and Family Fun Run)

## Community

**\$3,000**

- Top Tier Logo on T-shirts
- 1/4 Page Ad in Newsletter
- Logo Displayed at Event
- Social Media Acknowledgment of Sponsorship
- 10x10 Space for Vendor Booth
- Inclusion of Logo in Event Block for all printed and digital use
- Swag for Runner Bags
- 10 Event promo codes to be used for a free registration on any of the races (5K, 10K, and Family Fun Run)



Thank you to our 2025 sponsors



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*Hospital*



RANDALL CHILDREN'S  
HOSPITAL  
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